

# FREE MARINE BUSINESS EVENT



4 November 2006, 11<sup>am</sup> - 1<sup>pm</sup> at Mountbatten Sailing Centre, Plymouth

## DO YOU NEED HELP ON AND OFF SHORE TO REDUCE YOUR IMPACT ON THE ENVIRONMENT?

Who should attend: Boat Builders, Sail Maker, Harbour Management, Chandlers, Marine Engineering, Marine Manufacturing, Sailing Retail, Ferry Services, Marine and Driving Contractors

Or if you simply enjoy sailing, motor-boating or are a water sports enthusiast this event has advice for you.

Most people appreciate that we can no longer take our beautiful coastlines for granted.

- o Each time we clean our boat, start our engine, or pump out our bilges, we may be allowing chemicals to enter the water.
- o Each time, we build a boat, build or repair an engine, we waste materials that are then sent to landfill and we have to discard hazardous waste.
- o Each time we open our business we consume energy and water and are faced with continuous rising bills, we are faced with legislations and faced by pressures from suppliers and consumers to reduce our business impact on the environment.

The good news is that by taking just a few steps we can open new markets and help preserve the clean and healthy environment we all enjoy.

Venue: Mountbatten Sailing Centre,  
70 Lawrence Rd, Plymouth,  
Devon PL9 9SJ  
Directions: <http://www.multimap.com>  
Date: Saturday 4th November 2006  
Time: 11<sup>am</sup> – 1<sup>pm</sup>

### ENVISION & GREEN BLUE MARINE EVENT

11.00 <sup>am</sup>	Registration and Coffee
11.15 <sup>am</sup>	Introduction Robin East Chairman BMF SW
11.25 <sup>am</sup>	The Green Blue
11.45 <sup>am</sup>	Envision
12.05 <sup>pm</sup>	Case Study
12.15 <sup>pm</sup>	Eco Mapping Workshop (An insight on how your business impacts on the environment)
12.50 <sup>pm</sup>	Q & A
1.00 <sup>pm</sup>	Close and Buffet lunch

This event is FREE for small to medium size businesses - please complete the form & return by fax: : **01752 201 680** or email [southdevon@envisionsw.org.uk](mailto:southdevon@envisionsw.org.uk) PLEASE BOOK EARLY AS PLACES ARE LIMITED.

We promote the use of 'Greener Events Guide' and would like to encourage the use of public transport and car share. We aim to ensure that this event uses local food and water, recycled paper and minimises the delegate pack content. We will also make a commitment to off-set the carbon footprint this event will cause by planting trees with local charities.

Number of delegates attending

Company name: \_\_\_\_\_

Sector: \_\_\_\_\_

Name & job title: \_\_\_\_\_

Email: \_\_\_\_\_

Company address: \_\_\_\_\_

Telephone: \_\_\_\_\_

I am unable to attend the event but would like to be informed of future events  I wish to be removed from your mailing list

I am unable to attend the event but would like a free initial consultation with my local envision mentor

**0845 456 9350**

**[southdevon@envisionsw.org.uk](mailto:southdevon@envisionsw.org.uk)**

**[www.envisionsw.org.uk](http://www.envisionsw.org.uk)**

# envision

where environment means business

# Green Blue Case Study

## United Kingdom Sailing Academy (UKSA)

As one of the countries largest sailing schools, United Kingdom Sailing Academy has a huge number of students and clients of all ages passing through their doors each year.

Educating staff and visitors about their waste and resource use and reducing, reusing and recycling where possible achieved significant cost savings:

- Rubbish compactor and paint tin crusher reduced skip collections from four to one per month
- Separating waste in all departments to enable easier recycling
- Saving £6000 per year after installing water saving devices and identifying leaks
- Recharging all domestic batteries and using wind up torches
- Researching sustainable procurement for the kitchen and the feasibility of using solar or wind powered generated electricity to run parts of the site.



The Green Blue is a joint initiative by the British Marine Federation and the Royal Yachting Association.

## Envision case study

Mayflower Marina in Plymouth places great importance on its environmental responsibilities combined with concerns over rising utility costs. Envision has been successfully working with them to deal with these concerns.

Work with Envision present and future:

- Environmental audit to identify cost savings through water, energy and waste recourse efficiency is currently being analysed.
- Installation of motions sensors for lights
- Development of more energy-efficient laundry facilities.
- Reducing annual water bill of £10,000 by installing low-flow trigger hoses and metering devices
- Lowering £8,000 waste collection cost through segregation and recycling
- Awareness raising amongst berth-holders



Envision is a partnership of not-for-profit, environmental support organisations in the South West, that is part funded by the EU ERDF, SWRDA & Devon County Council. Envision service is subject to eligibility; SME with less than 250 employees, business must operate in the objective 1 & 2 areas and specific sectors. NISP is part-funded by DEFRA's Business Resource Efficiency & Waste (BREW) Programme. [www.nisp.org.uk](http://www.nisp.org.uk)



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**envision**  
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